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| Ambassador Outreach Programme |
| Superhero Characters |
| Character | Strengths | Challenges |
| **Persisto** | * Determined to succeed – highly driven and ambitious
* Resilient
 | * Won’t ask for help when it’s needed
* Aims for the top but doesn’t want to take the steps in between
* Gets frustrated and pushes others away
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| **Willforce** | * Caring and thoughtful
* Tuned in to how others feel
* Emotionally intelligent
 | * Doesn’t believe in himself
* Can’t recognise own strengths
* Finds it really hard to be organised
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| **Creatia** | * Sees things others don’t
* Artistic and expressive through art and music
* Thrives when allowed to think and act creatively
 | * Sensitive to criticism and lets sad feelings get in her way
* Doesn’t remember to use her creative strengths in difficult situations
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| **Dyspicabilia** | * Becomes more powerful by feeding off others’ negative thoughts
 | * Powerless against a growth mindset and positive thinking
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