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| Ambassador Outreach Programme | | |
| Superhero Characters | | |
| Character | Strengths | Challenges |
| **Persisto** | * Determined to succeed – highly driven and ambitious * Resilient | * Won’t ask for help when it’s needed * Aims for the top but doesn’t want to take the steps in between * Gets frustrated and pushes others away |
| **Willforce** | * Caring and thoughtful * Tuned in to how others feel * Emotionally intelligent | * Doesn’t believe in himself * Can’t recognise own strengths * Finds it really hard to be organised |
| **Creatia** | * Sees things others don’t * Artistic and expressive through art and music * Thrives when allowed to think and act creatively | * Sensitive to criticism and lets sad feelings get in her way * Doesn’t remember to use her creative strengths in difficult situations |
| **Dyspicabilia** | * Becomes more powerful by feeding off others’ negative thoughts | * Powerless against a growth mindset and positive thinking |